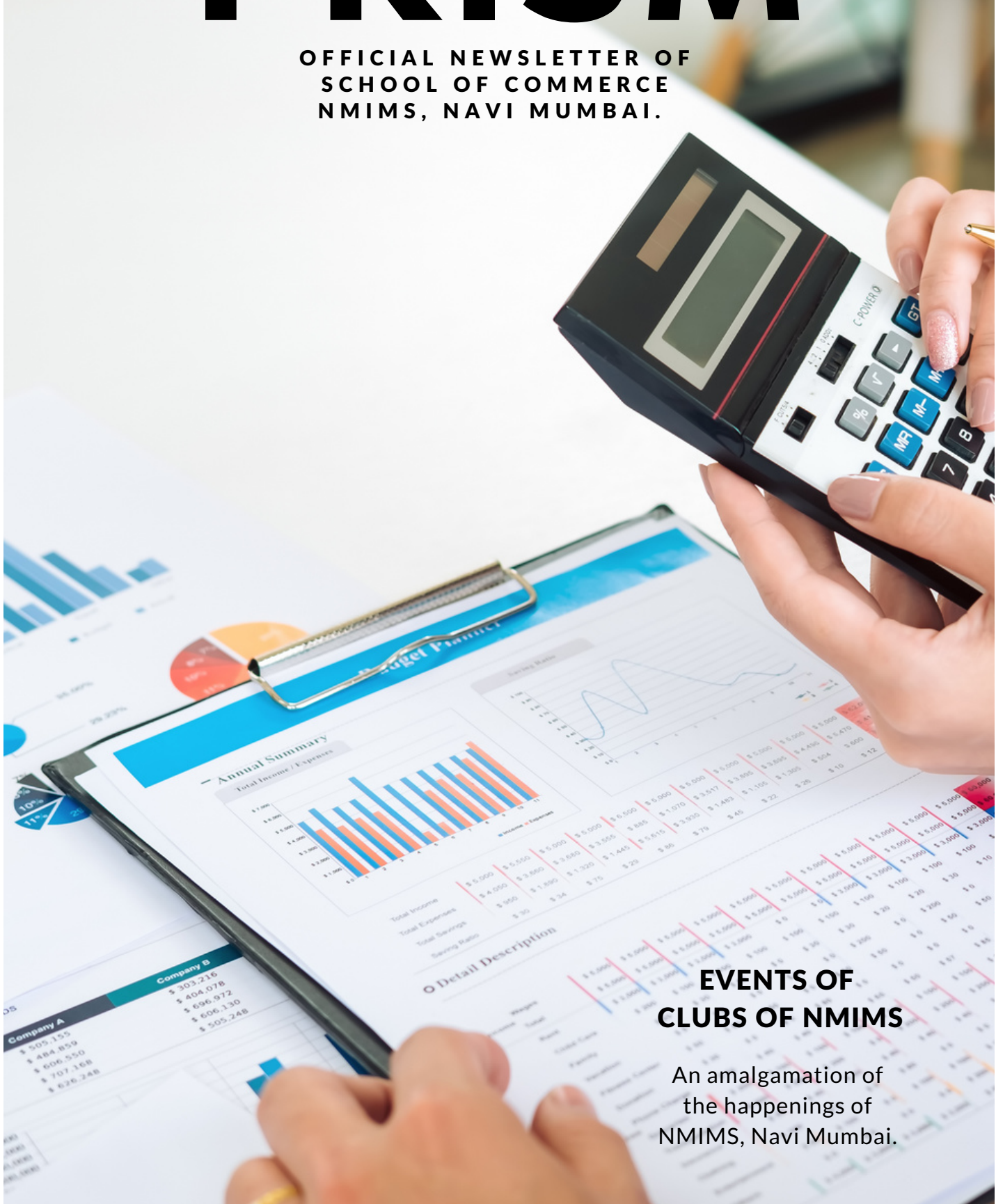


PRISM

OFFICIAL NEWSLETTER OF
SCHOOL OF COMMERCE
NMIMS, NAVI MUMBAI.



EVENTS OF CLUBS OF NMIMS

An amalgamation of
the happenings of
NMIMS, Navi Mumbai.

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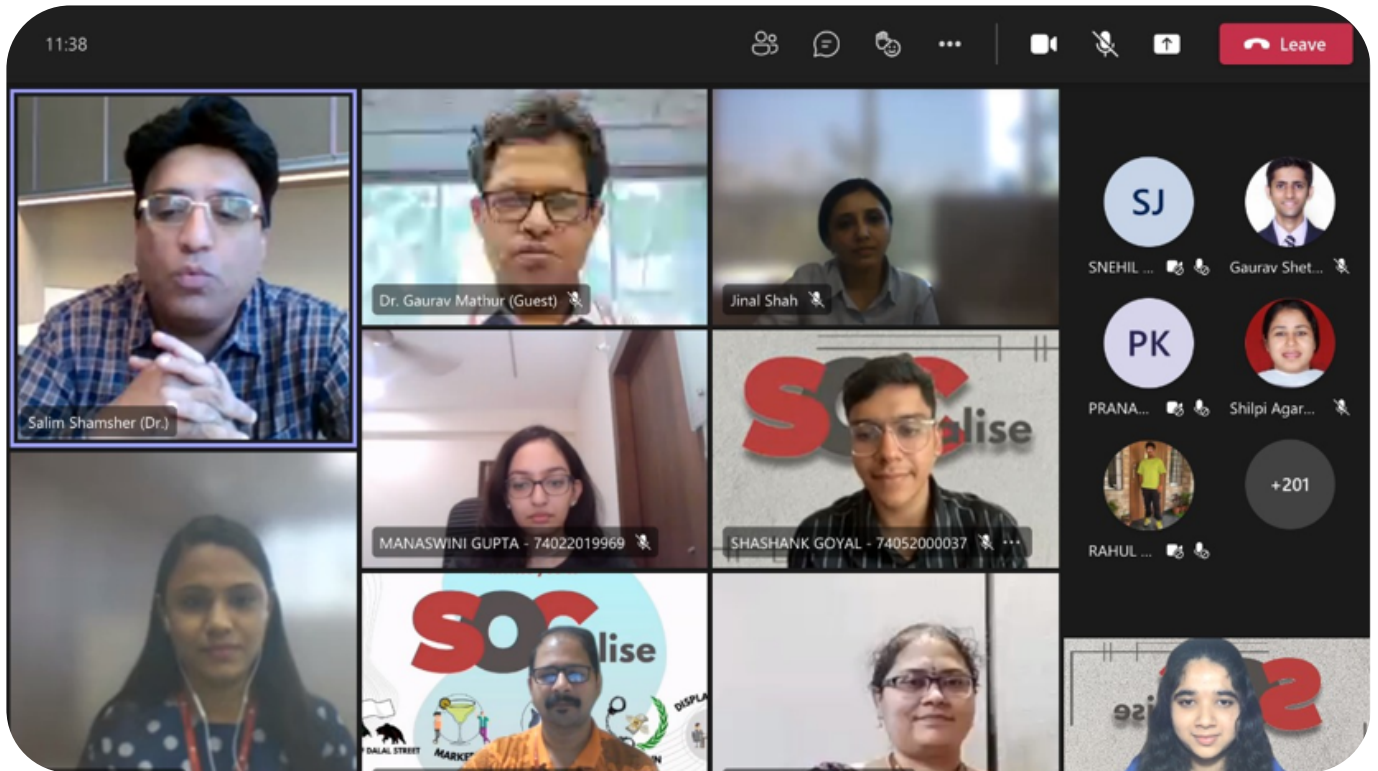
SCHOOL OF COMMERCE



Student Council



STUDENT COUNCIL, SOC



SOCialise

The Student Council of School of Commerce, for the very first time, organized an exclusive school event, SOCialise to provide a platform for students and teachers to interact with another outside the classroom setting. The event was divided into five competitions namely,

1. **Wolf of Dalal Street:** a trading event in which contestants presented a portfolio in two hours with given stock along with an unsuspected twist
2. **MoneyMUN:** a competition related to marketing with a hint of debating and the centre of discussion being "black money"
3. **DISplacement:** an interesting competition where students interview their professors for a job position
4. **THE GAME OF SHARKS:** an improv marketing competition in which one had to create a short commercial for a dysfunctional product
5. **Markerita:** a three-level quiz round encircling general knowledge of various brands

The event ensured an insightful and interactive experience while managing to display the competitive spirit amongst the students and professors of SOC NMIMS, Navi Mumbai.



STUDENT COUNCIL, SOC



School of Commerce and
School of Economics
Presents

Decoding Business Journalism

24th July

Microsoft Teams

 <p>Manju Dalal Seasoned Financial Journalist (Debtwire, Wall Street Journal, Bloomberg, Thomson Reuters)</p> <p>TOPIC: FINANCIAL JOURNALISM</p>	 <p>Priyanka Nair Assistant Editor - Storyboard, Network18</p> <p>TOPIC: MARKETING JOURNALISM</p>
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EXPLORING JOURNALISM WITHIN THE AMBIT OF THE DISCIPLINES OF FINANCE AND MARKETING

The Student Council of SoC conducted a session, “Exploring Journalism within the Ambit of the Disciplines of Finance and Marketing” on 24th July 2021. The event was bifurcated into two parts,

SESSION 1: Conducted by Ms. Manju Dalal, a seasoned Financial Journalist, who gave a brief introduction about the fundamentals of Journalism and then sharing her life experiences and journey of becoming a financial journalist.

SESSION 2: Conducted by Priyanka Nair, Assistant Editor - Storyboard at CNBC Network18, who shared about her journey into the niche of marketing journalism. She mentioned various pragmatic insights and shared useful advice on how to succeed in this field.



The poster is for an event titled "POLICY RESPONSES TO COVID-19: IMPACT ON GROWTH, POVERTY AND INEQUALITY". It is organized by NMIMS (Navi Mumbai) School of Commerce & School of Economics. The event is scheduled for 21st August, 2021, from 10:00 AM to 12:30 PM. The speaker is Ms. Pankhuri Dutt, an experienced economic policy consultant currently working for a United Nations project, and a former Public Policy Consultant at NITI Aayog-Gol. The poster features a portrait of Ms. Dutt and logos for NMIMS and the organizing schools.

INDIA’S POLICY RESPONSE TO COVID-19: IMPACT ON GROWTH, POVERTY, AND INEQUALITY

The School of Commerce & Economics organized an event, “India’s Policy Response to COVID-19: Impact on Growth, Poverty, and Inequality”. Ms. Pankhuri Dutt, the guest speaker, explained the economic health of our country which has been adversely affected by Covid-19. The event began with discussing the recovery and negative growth perspectives of all sectors and various statistics of economic indicators which are used to measure and understand the economy. She further discussed how the Indian Government has taken steps to improve the vulnerable situation of the economy.

With the Atmanirbhar Bharat campaign laying a foundation to sustained growth in our country, it has catered to various sections of economy. After talking about the challenges of the economy, the speaker gave her personal suggestions that could help the economy to bounce back and gave the students a chance to put forth their opinions on the same.



STUDENT COUNCIL, SOC



NAVI MUMBAI

A SCHOOL OF COMMERCE AND
SCHOOL OF ECONOMICS INITIATIVE


**Internal
Audit**

Date:
18th September 2021

Time:
10 AM to 11:30 AM

Speaker:
Piyusha Limaye
(Associate Director, Internal Audit,
Evolent Health)



INTERNAL AUDIT

The School of Commerce & Economics organized an event, “Internal Audit”, where Ms. Piyusha Limaye was invited as a guest speaker. She is a Chartered Accountant and a Company Secretary by profession and is currently spearheading the Internal Audit Function for Evolent Health in the capacity of Associate Director of Internal Audit. This event helped in understanding the exact meaning of Internal Audit and how the field is dynamic. Further, the hierarchy and evolution of domain were explained which help in the strategic growth of the organization. Due to the rising size and complexity of business, the need for Internal Audit has increased. The session favoured the students as important terminologies, and several real-life examples were discussed in depth. In addition to this, she has enlightened the students on the career opportunities in this field. This session was extremely helpful for the students as it made them aware of a new career field.



STUDENT COUNCIL, SOC

School of Commerce
Presents

 NAVI MUMBAI

TOPIC

CORPORATE GOVERNANCE

 **3RD APRIL, 2021**

 **2:30 PM - 4 PM**

 **MS TEAMS**



SPEAKER

MR. AKSHAY RANJANIKAR
(SENIOR MANAGER - FORENSIC &
INTEGRITY SERVICES AT ERNST & YOUNG)

GUEST LECTURE: ETHICS AND CORPORATE GOVERNANCE

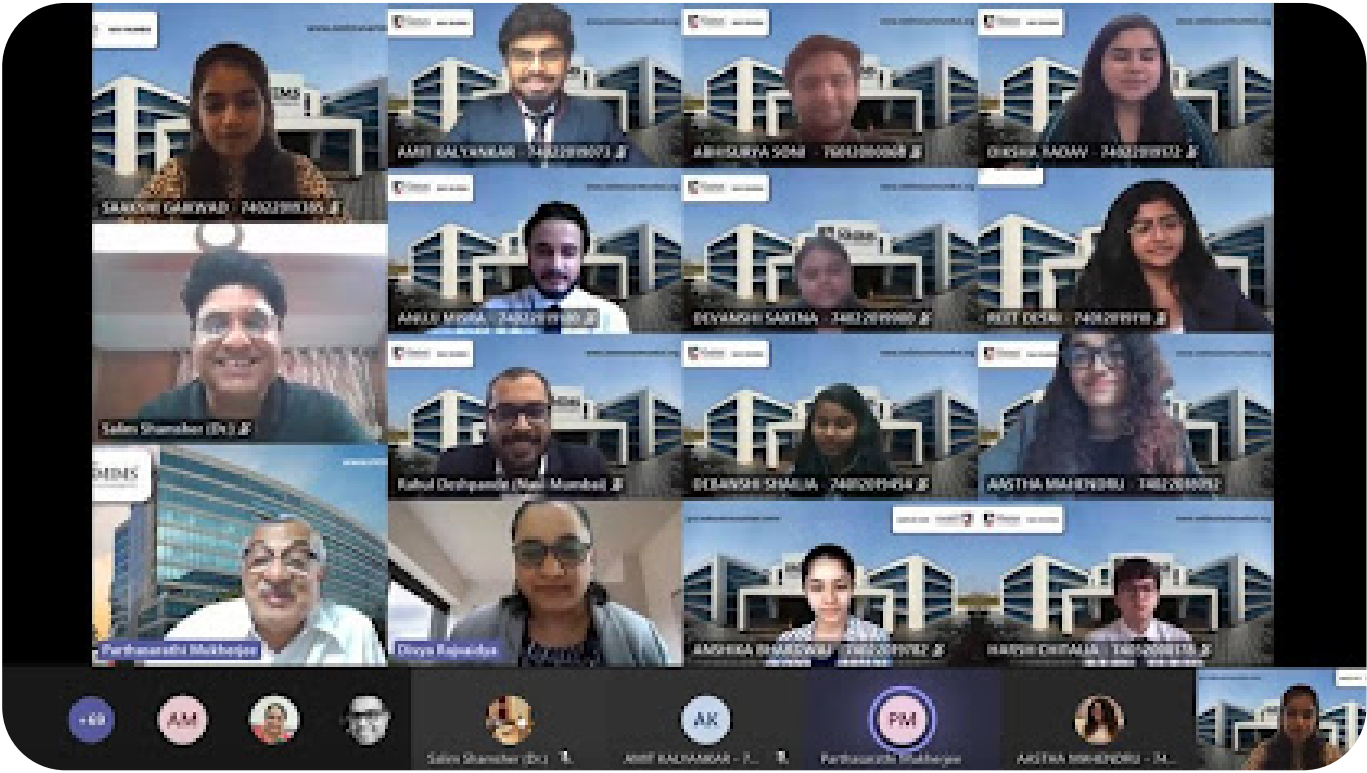
The School of Commerce organized a guest lecture on the topic, “Ethics and Corporate Governance” which was conducted by Mr. Akshay Ranjanikar, Senior Manager, Forensic & Integrity Services at Ernst & Young, Pune, Maharashtra, India. This session helped the students to understand the working of Corporate Governance and how independence plays a crucial role for any given position at work. Both the positive initiatives and the possible drawbacks of implementing Corporate Governance were explained. This allowed students to have an overview of the corporate world and its working.



Placement Committee



PLACEMENT COMMITTEE



WALKS OF LIFE

Placement Committee of School of Commerce and School of Economics (Navi Mumbai) conducted an event, 'Walks of Life', a series of career guidance webinars for undergraduate students.

Walks of Life is an initiative by the Placement Committee Navi Mumbai to help students make one of the most crucial decisions of their career path,

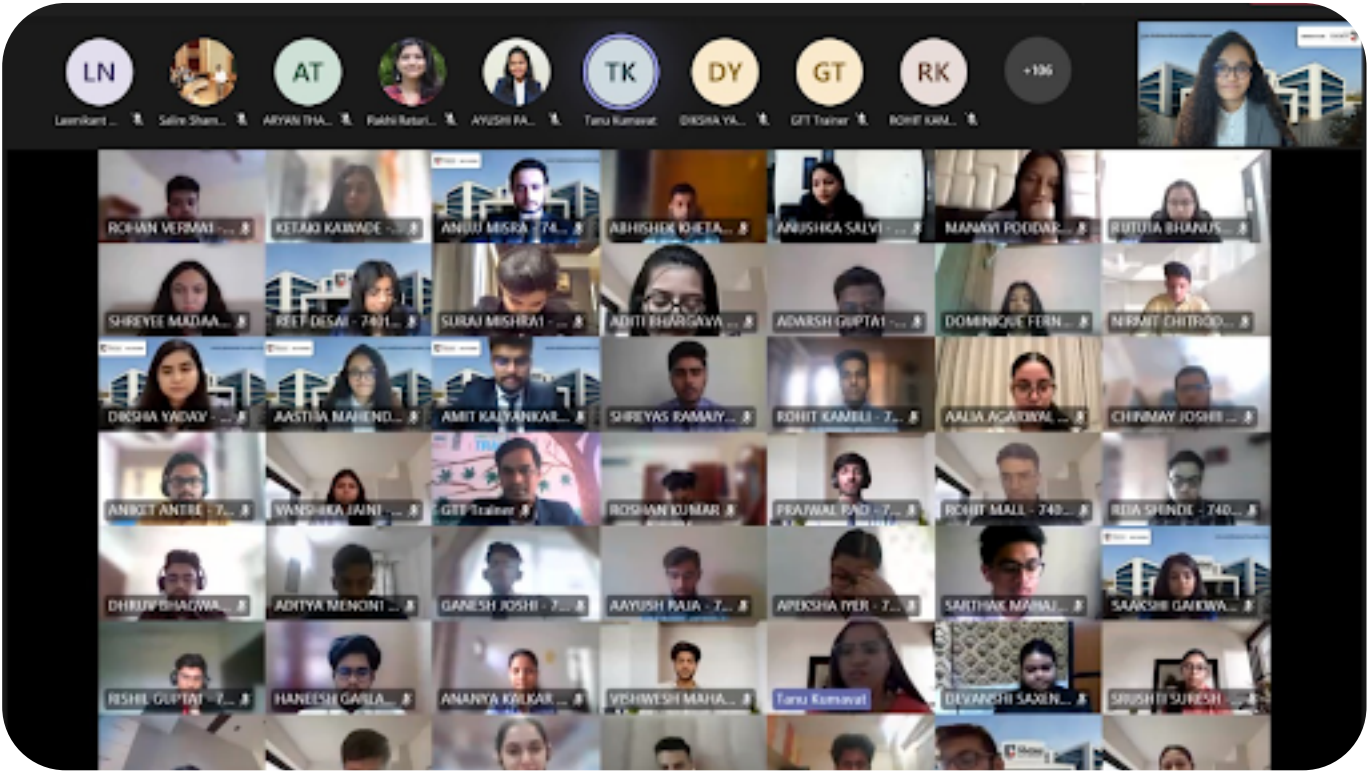
'What to do after graduation?' Three significant options students opt for after graduation:

- (a) start a start-up to become an entrepreneur or join their family business,
- (b) get a campus placement
- (c) pursue higher education.

Although many students have a clear vision of what they want in life, few don't know the best option. This event provided clarity about these options.



PLACEMENT COMMITTEE



JOB READINESS WORKSHOP – BARCLAYS LIFE SKILLS

Placement Committee of School of Commerce and School of Economics (Navi Mumbai) held a training session, ‘Job Readiness Workshop – Barclays Life Skills’, a workshop for final year undergraduate students to be ready for challenges they might have to face in the future.

Job Readiness Workshop- Barclays Life Skills was a 24-hour training session where students learned how to conduct themselves during an interview, how to be ready for a corporate job through mock interviews and group discussions.

This life skill session was meant to help students understand their strengths and weaknesses, thus being better prepared for the future. The knowledge gained from this session will facilitate students to bridge the gap and be better working professionals.



Cultural Committee

CULTURAL COMMITTEE



SYNERGY

Synergy was a five-day gaming event which commenced on 27th October and ended on 31st October. It was organized by the Cultural Committee and students from various schools participated.

The event was broadcasted live on the NMIMS Cultural Committee 's YouTube handle. All the games were conducted keeping in mind the college timetable so that the students can enjoy to the fullest without hindering their studies.

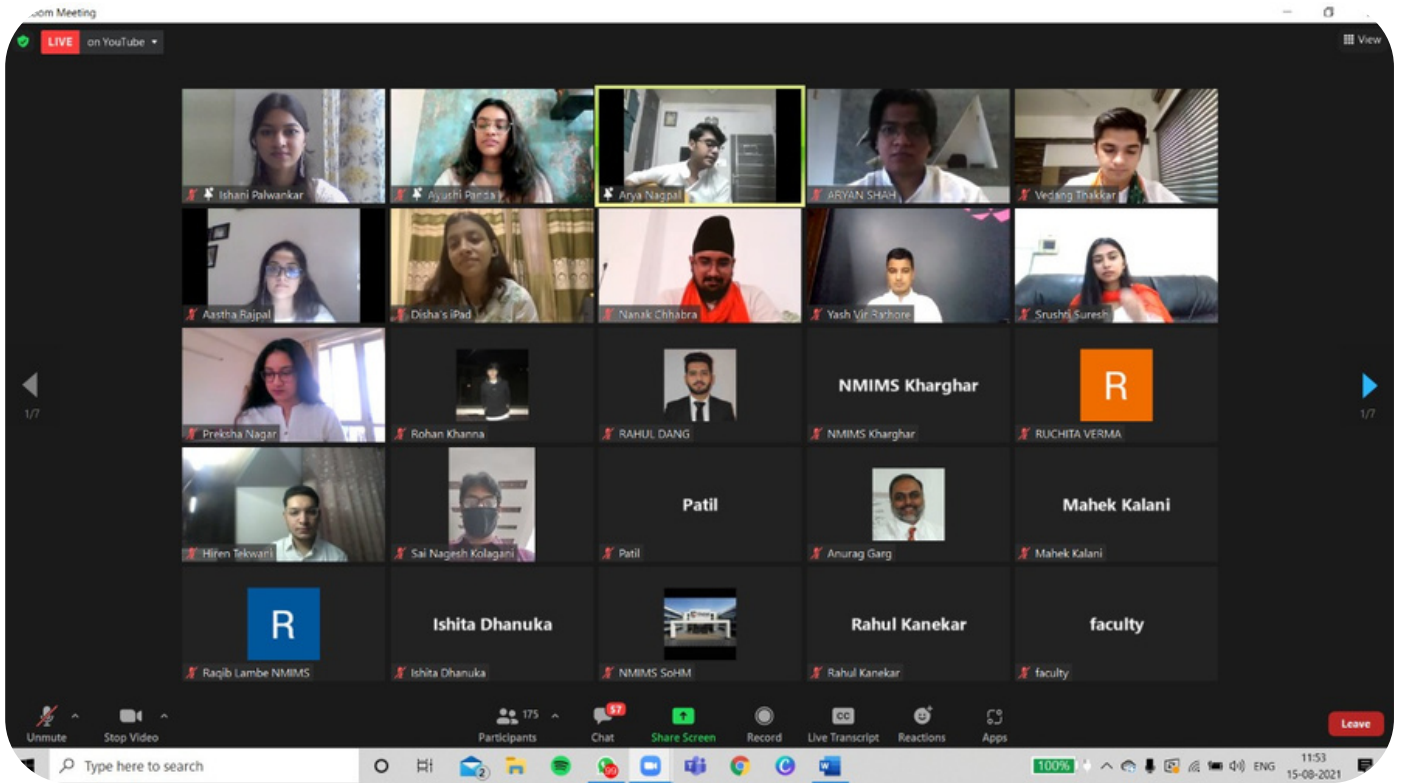
This event conducted six games, which included: FIFA21, Fortnite, Rocket League, Valorant, BGMI Battle Royale and COD Mobile. Winners of all the different games were given a shoutout on NMIMS Navi Mumbai Cultural Committee Instagram page.

The instructions were explained before hand to the participants by the organizers. It was an ice breaking event which turned out to be a great success.



CULTURAL COMMITTEE

CULTURAL COMMITTEE



INDEPENDENCE DAY

On the 15th of August 2021, we celebrated India's 75th Independence day this year. Faculty members hoisted the national flag at campus by singing the national anthem. The Cultural Committee had organized the event on Zoom an online platform which began 11:30 pm and took place till 12:30 pm which was attended by students and teachers.

Our very own director sir, Dr .P N Mukherjee inaugurated the event with a heartfelt speech honouring the valour displayed by our freedom fighters. This was followed by a power-point presentation made by the students to appreciate the hard work , courage and talent displayed by the Indian contingent at the Summer Olympics 2020 . Members of the Music committee performed a patriotic song, followed by a dance performance by the Dance Club and soon after the drama Club showcased a skit.

Members of the fashion club donned beautiful outfits representing the tricolour. Finally Suma Ma'am, Mukund Sir and Chandan Sir showcased their talents individually by singing melodies and ballads on India's freedom struggle. We concluded the event by singing the national anthem.



CULTURAL COMMITTEE

CULTURAL COMMITTEE

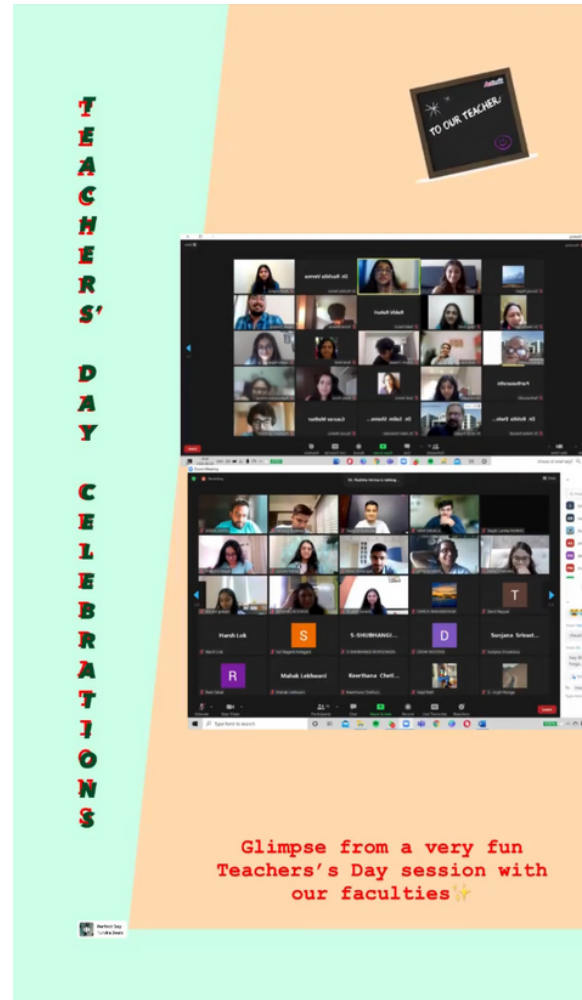
TEACHER'S DAY

Both students and teachers have clearly found it difficult to adjust to the new normal of online learning. Our college students, on the other hand, were fortunate to have a dedicated faculty who made this experience very seamless and gratifying for all of us.

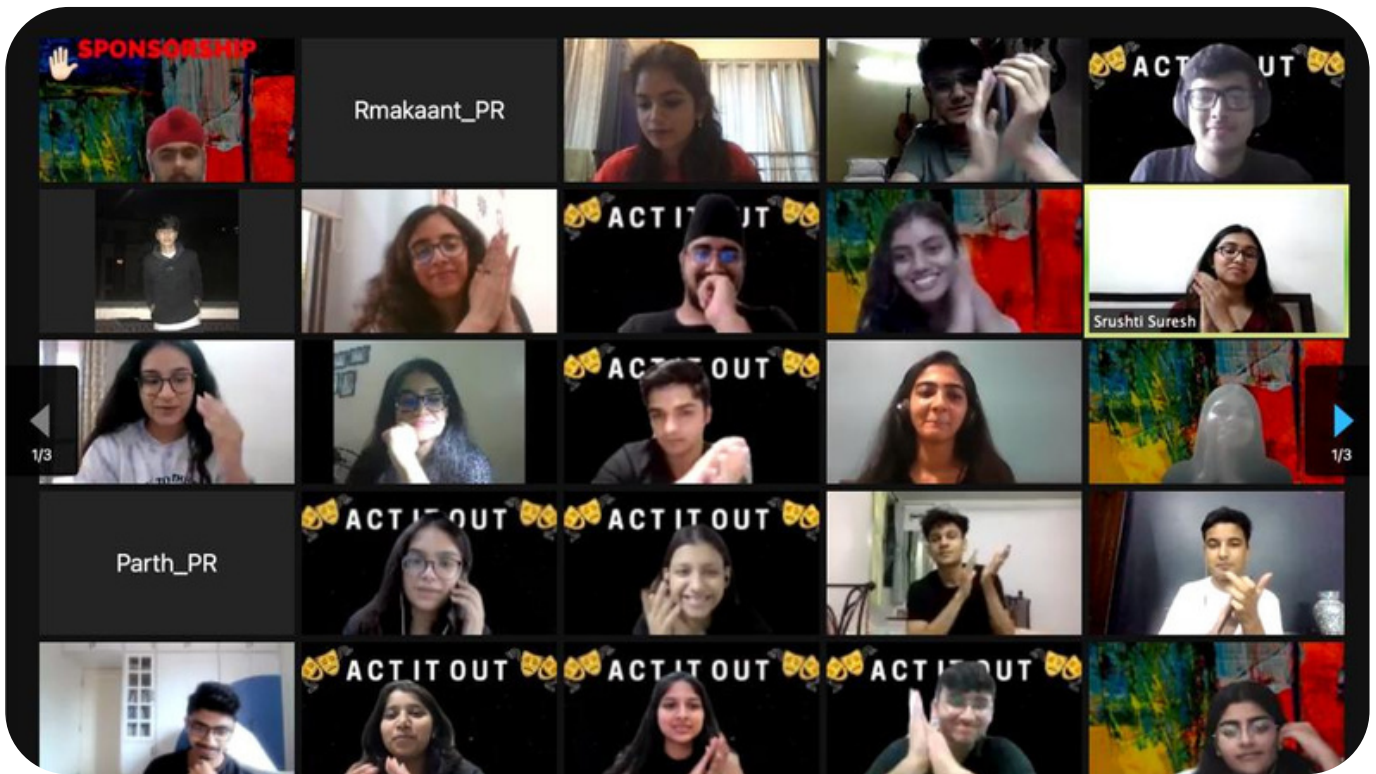
So, on the 5th of September, the Cultural Committee decided to show our appreciation for our teachers' persistent efforts on the occasion of Teacher's Day by organizing a fun-filled event. It was an online event held on Zoom. Faculty from different schools on campus attended the event.

The event started with an introductory statement from our hosts, followed by a spectacular dance performance by members of the dance club. We created a Bollywood quiz for our teachers in which they were given the plots of various movies and asked to guess the titles of those movies in one of the rounds! Following that, Mr. Mascarenes, a member of the Music Committee, gave a captivating musical performance.

Following that, there was an obligatory game of tambola since no Indian get-together is complete without one! This was followed by a variation of antakshari, in which teachers were given names of other singers, movies, and other objects and were asked to sing songs based on their selections. The hosts ended the event with a vote of thanks.



CULTURAL COMMITTEE



CC FACEOFF

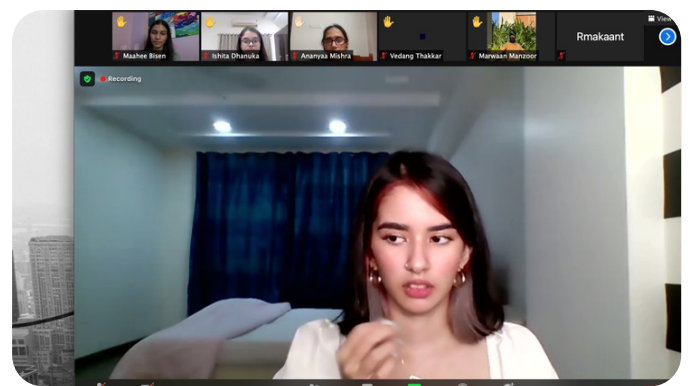
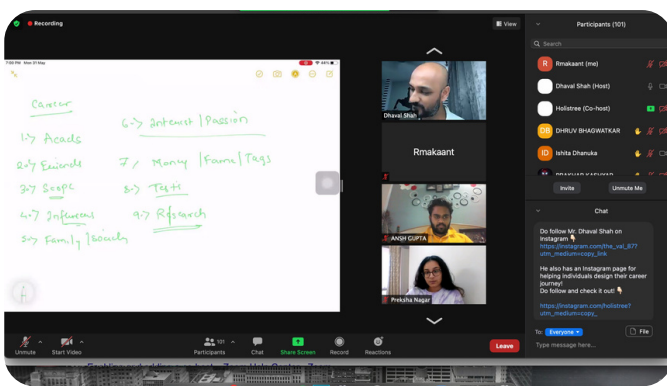
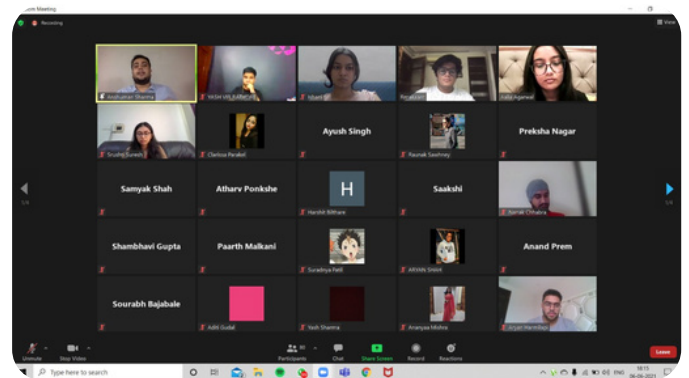
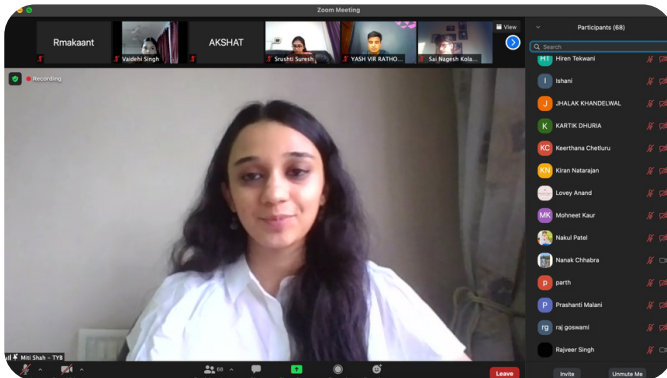
Cultural Committee Faceoff was a bonding competition which was organized by the events department of the cultural committee to encourage involvement and interaction amongst the departments. We saw all departments participate enthusiastically in this two-day activity. The activity helped the members loosen up and mingle with each other, which made it a success.

The members were challenged with 3 different games, each targeting different abilities of the departments. The first game was Trivia, this wasn't just any regular trivia because the departments not only had to answer the questions but also make them. Each department made a questionnaire which was supposed to be solved by every other department. The trivia topics were famous Netflix shows ranging from suits to breaking bad.

The second game was Spot it You Got it!, which in itself had 3 games that were "Waldo Bhag Jayega", "Dhundte rehjaoge" and "Yeh Kya Hua? Kese Hua?". In these games all the members had to spot or guess certain things according to the level.

The last activity was the classic game of dumb charades, which was executed with perfection and the audience were ever so involved. This was the only activity with audience and the fact that they were allowed to spam the chats made it very interactive.

The complete 2-day activity solved its purpose and helped members come out of their shell. The activity turned out to be a massive success.



WEEK OF WORKSHOPS

Week of Workshop was an event organized by the cultural committee. This was an event which had something for everyone, from influencers sharing their stories to bestseller writer explaining the horrors of struggle.

Each speaker had their own different way of connecting with their audience, Jiggar Thakkar made everyone dance while Ajinkya Bhasme had interesting activities for everyone. Vrinda suri, a fashion blogger, gave fashion hacks and advises and how does one get into fashion influencing.

Dhaval Shah helped the students get a better clarity about how careers are supposed to be directed and developed. Vishal Shah brought out our dramatic side by teaching us all about improv drama. Anshuman Sharma informed us about how are wallets are supposed to be handled by giving impeccable financial advise for students under 25. Miti Shah encouraged the students about content creation and its importance in today's world.

CULTURAL COMMITTEE



MURDER MYSTERY

Murder Mystery was a fun and brain-racking event which challenged all the participants. It was a great experience since the participants were all completely involved in solving the clues. It was just the clues that made the event a success but the story that the event present was in itself very intriguing and interesting. The fact that the participants could not access the clues without solving the previous one added the curiosity that made the participants enthusiastic.

Murder Mystery was divided into two rounds, first was the qualifiers while the second round was the actual mystery. The qualifiers was a round where the participants were given a set of riddles which they have to solve, the answer of the riddle was an object that then the participants had to find in their house and take a pic with it. The first 15 teams to solve all the riddles in the correct manner, qualified for the murder mystery.

The murder mystery was a story based in Elizabethan London and hence had an Elizabethan theme. Everything was historically accurate and added to the story line. The hints were of an optimum difficulty level and also brought out the competitive side of the participants. This event was a massive success and the participants left the event only wanting more.

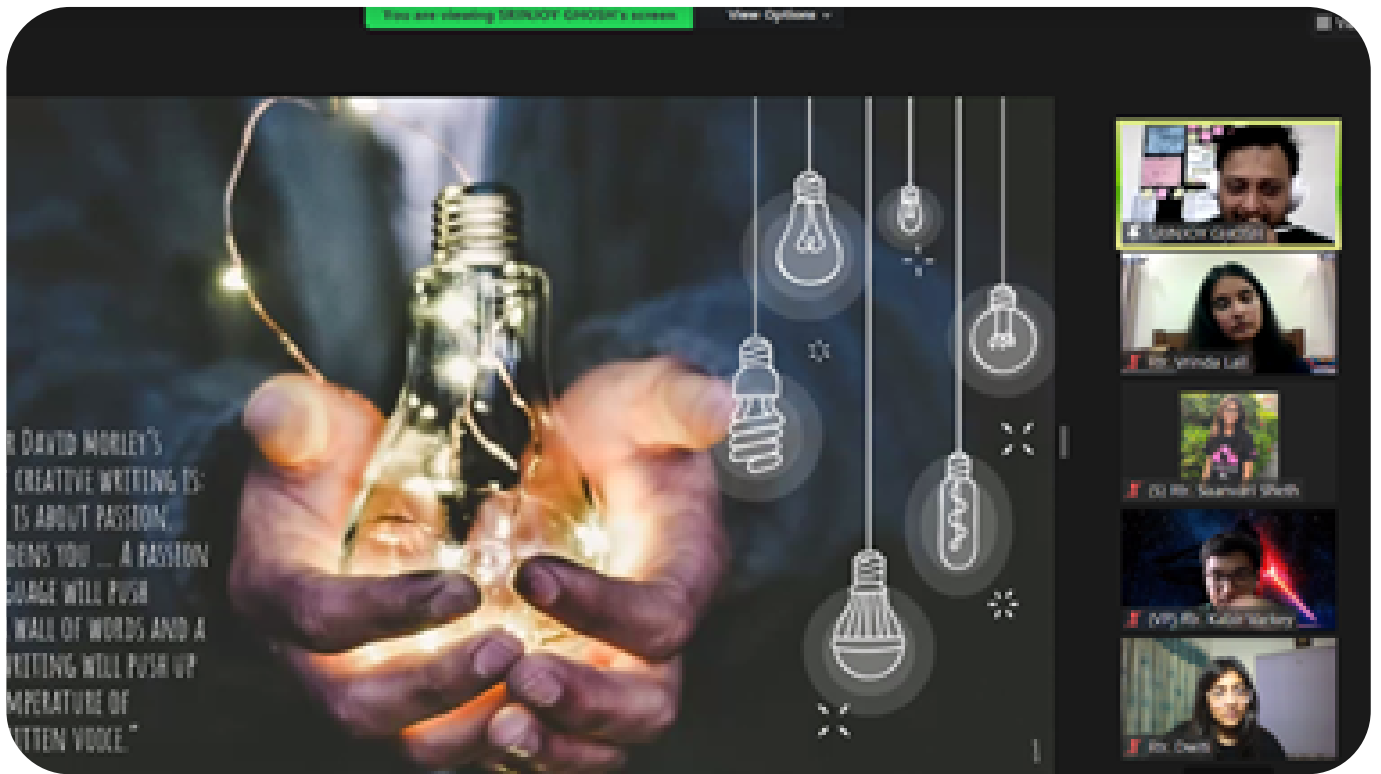


Rotaract Club of
Nmims Sunrise



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



WEBINARS

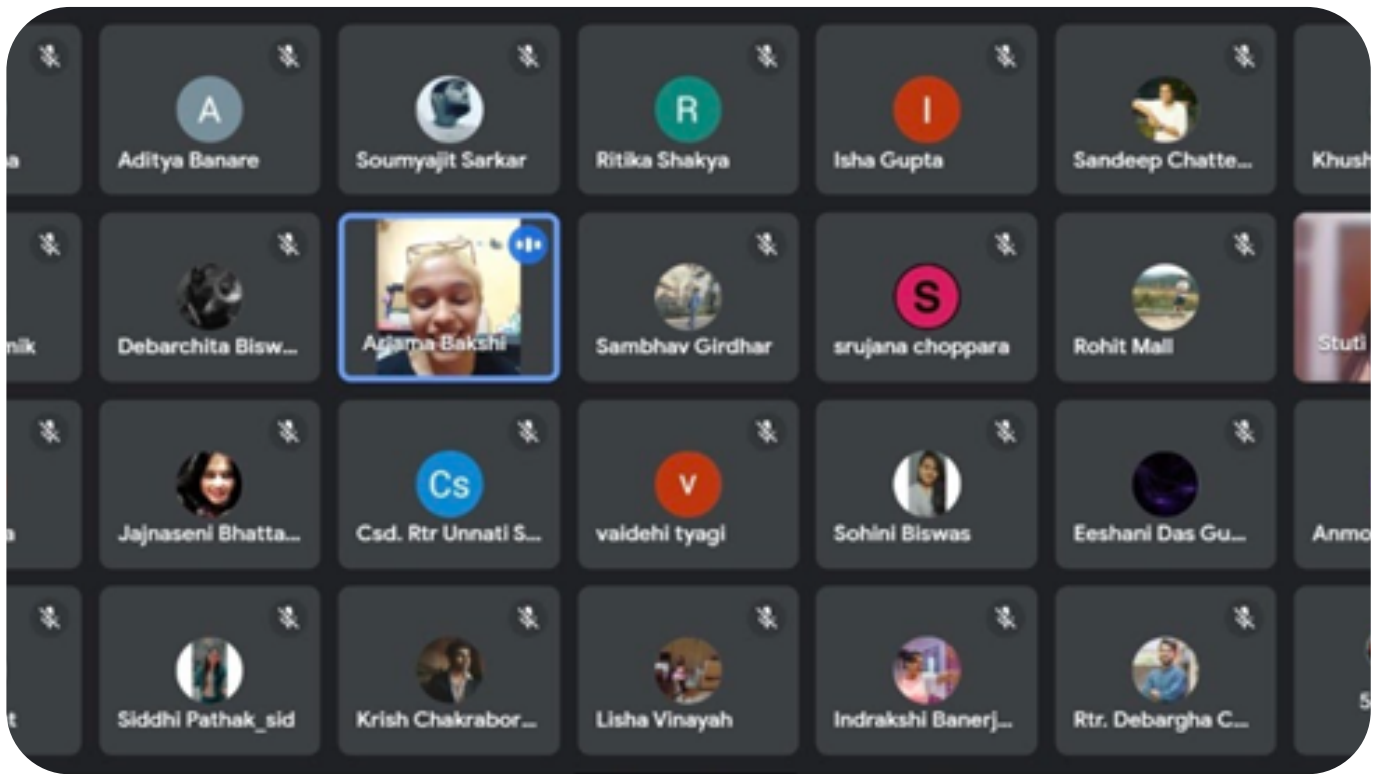
Creative Frenzy

Creative Frenzy was an Editorial Initiative with the aim to introduce the club members to creative writing and get them to think on their feet. It was a fun and interactive event where the speaker, Prof Srinjoy Ghosh imparted his knowledge and introduced the audience to the basic principles of creative writing through a couple of fun exercises related to imagination, emotions, and more. There were two activities organized. The first activity got the participants to start writing about how they felt about a certain image. The second activity revolved around the feelings of the participants regarding their passion. This was followed by him talking about how people can get rid of 'writer's block'. All in all, the project was a huge success and the club members acquired some useful principles that they can apply when they sit down to compose something in the future.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



Ally – We Stand Together

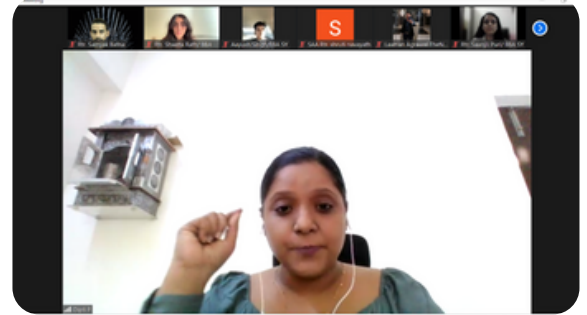
Ally – We Stand Together was a collaborative event by the International Services Avenue with Rotaract Clubs from all over India with the aim to raise awareness against homomesic problems and promote queer affirmative mindset. After a brief introduction of the clubs, The speaker of the session Rtn. Rtr. Arjama Bakshi carried on the webinar, discussing important subjects like homomesic issues and problems related to sexism, toxic gender roles, gender stereotypes and other hardships faced by the LGBTQ+ community. With over 100 participants involved, a lot of interaction took place. Many people raised different issues faced by the LGBTQ+ community and measures to solve them as well as ways to raise awareness. The audience found the session very insightful, interesting, interactive as well as informative. It was very educational and created a lot of awareness related to the problems faced by the LGBTQ+ community.



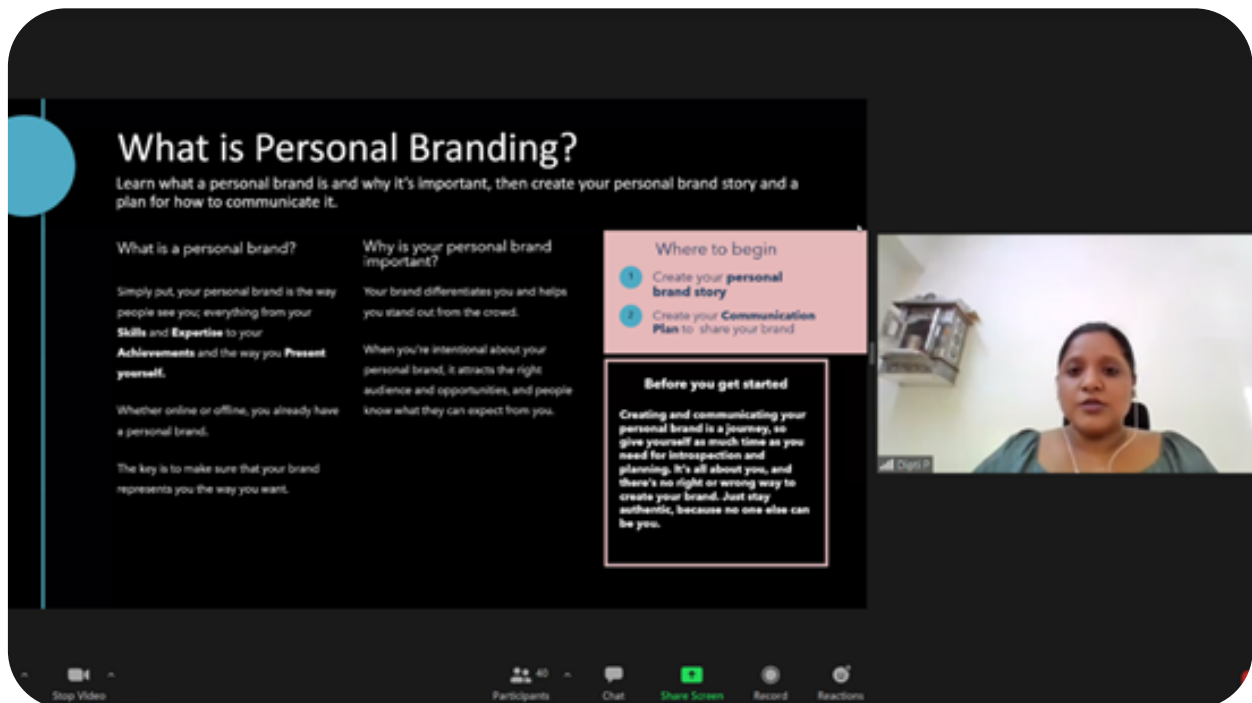
ROTARACT CLUB OF NMIMS SUNRISE

Brand Yourself

Brand Yourself was a Professional Development Initiative with the aim to touch upon various ways on how people can, with continuous efforts and the right mix of tactics can brand themselves on social media and differentiate themselves from others.



The session started off with the introduction of the speaker, Prof Dipti Maurya. Which was followed by the speaker starting off the session with a few questions for the participants. After some interaction between the participants and the speaker it was followed by informative tips in various aspects of social media where one could effectively brand themselves and common mistakes that everyone commits. The LinkedIn accounts of a couple of participants were dissected and suggestions were provided for improving their profiles and presence on the site. The audience participated with great enthusiasm and was also able to gain clarity on how to set up their profiles on LinkedIn in the best manner. Moreover, the audience developed the skills to brand themselves.





RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE

THE PURPLE HEART COLLECTIVE
A Session On Cyber Safety Awareness

Types of CyberBullying

<p>Flaming/Trolling</p> <p>Online fights using electronic messages with angry and abusive language.</p>	<p>Denigration/Dissing</p> <p>Sending or posting demeaning rumors about a person to damage his or her reputation or relationship.</p>	<p>Harassment/Abuse</p> <p>Repeatedly sending offensive, rude and insulting messages.</p>
<p>Outing/Doxing</p> <p>Tricking someone into revealing secrets or embarrassing info, which is then shared online.</p>	<p>Exclusion</p> <p>Intentionally excluding someone from an online group or game.</p>	<p>Impersonation/Masquerading</p> <p>Creating fake accounts in some ones name with the intent to malign or defame them</p>

#HeartTheHate

Nirali Bhatia

The Purple Heart Collective

The Purple Heart Collective was a Community Service initiative in collaboration with TribeVibe to throw light on how Cyberbullying is getting more prevalent these days, how to help someone who's a victim, and educating people that taking a stand against Cyberbullying is crucial in today's day and age, as in our Digital Worlds today, Cyberbullying can do as much, if not more harm than in-person bullying. Hence an online interactive session was made possible to shed the light on such a prevalent issue with the assistance of Nirali Bhatia, a renowned Cyber Psychologist, who spearheaded the webinar. The participants for the event showered their support by being active in the chat box and posing questions that they wanted to address, all in all, it was a great coordinated success.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



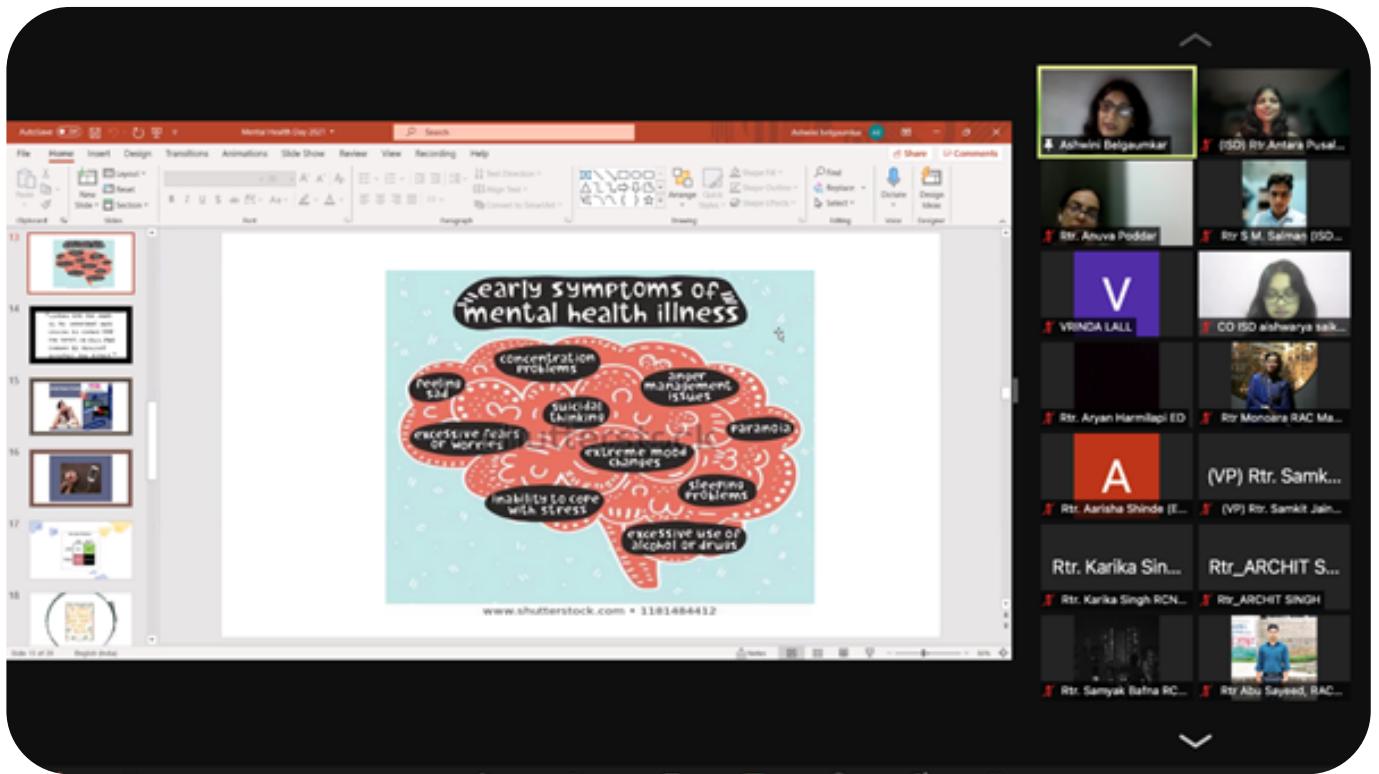
SkillsGrade

The Community Service Avenue at Rotaract Club of NMIMS Sunrise took up the initiative to organize a webinar on “confidence booster and upskilling” for needy students at NGOs, government schools, etc. who do not have enough study material and resources. The aim of the event was to help the students who do not have many resources in order to enable them to excel and attain success in life. Mr. Alok Kumar Tiwari was the Guest Speaker for the webinar who spoke about his journey and all the tips and suggestion that helped him become the motivated, confident, and refined speaker that he is today. He also provided some resource material for the audience like reference material and books for confidence building. The event was successful and the audience participated with great enthusiasm as well as got a platform to expand their skillset and learn with fun in the event.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



Every Mind Matters

Every Mind Matters was an initiative by The International Services Avenue on a global level with the purpose to highlight the importance of mental health and spread awareness about the same. We collaborated with Rotaract Clubs outside of India and conducted a very successful webinar with Dr. Ashwini Belgaumkar who gave us insights on Mental Health and how to identify if we have positive or negative mental health. In addition to that, the webinar also taught us how important it is to talk to someone about our mental health and seek help when needed. The participants learnt a lot about mental health and were empowered to spread awareness regarding the same, and the speaker was also happy to be able to speak to young adults and impart knowledge.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



OTHER EVENTS

Thank You Superheroes

This joint project with Rotaract Clubs all across the world was an International Services Avenue initiative with the aim to thank the doctors globally in as many languages as possible on the occasion of National Doctors' Day. The collaborating clubs collected videos of their people thanking the doctors in different languages like French, Urdu, Assamese, Swahili, Sinhala, Marwari, and more. Finally, a video containing all the videos submitted in different languages thanking the doctors was edited and uploaded on all the clubs' social media handles and the video was well received by everyone across.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE

Freshers' Fest

Freshers' Fest was a DigiComm x Club Service Initiative in collaboration with TribeVibe with the aim to collaborate with various artists and have a fun time while appreciating music and bonding with the club members. We had the opportunity to collaborate with great artists like Yellow Claw, Teri Miko, and Julia Bliss on the first day, and Anuv Jain, Taba Chake, the Yellow Diary, Vivek Singh, and Asees Kaur as the headliner on the second day. All in all, the two-day event was a grand success with over 200 participants who enjoyed the live event thoroughly.



Battlegrounds Mobile India

Battlegrounds Mobile India was a Sports Avenue initiative with the aim to attract an audience and have a fun and refreshing weekend whilst making new friends through the beloved e-sports online game Battlegrounds Mobile India. The tournament was conducted through a meeting on discord and various maps such as Erangle, Sanhok, and Miramar were used for both the matches. The winners were chosen after an exciting tie-breaker and were overjoyed with the cash prizes.

BATTLEGROUND MOBILE INDIA						
1	MWxALPHA	4 finishes	4	BLT - DPAA	0 finishes	
	MWxONESIG	2 finishes		(UK07) Aditya	0 finishes	
	MWxTITAN	3 finishes		BLT - NEIL	2 finishes	
	MWxCYBORG	0 finishes		BLT - COLT	1 finish	
2	EXOR - ANXIETY	1 finish	5	mihirdotpro	0 finishes	
	EXOR - DADDYY	2 finishes		Chester7	0 finishes	
	EXOR - LaFlame	2 finishes		citriclusion	0 finishes	
	EXOR - DREW	2 finishes		PrabhuPant	0 finishes	
3	RohanBugate	0 finishes	6	FunnyThyme	0 finishes	
	STxPARZIVAL	0 finishes		7	GTS - MID	0 finishes
	stGhapla	0 finishes			DV - Bearus	0 finishes
			GTS - MAAN		0 finishes	
				GTS - VIPER	0 finishes	



RC NMIMS SR

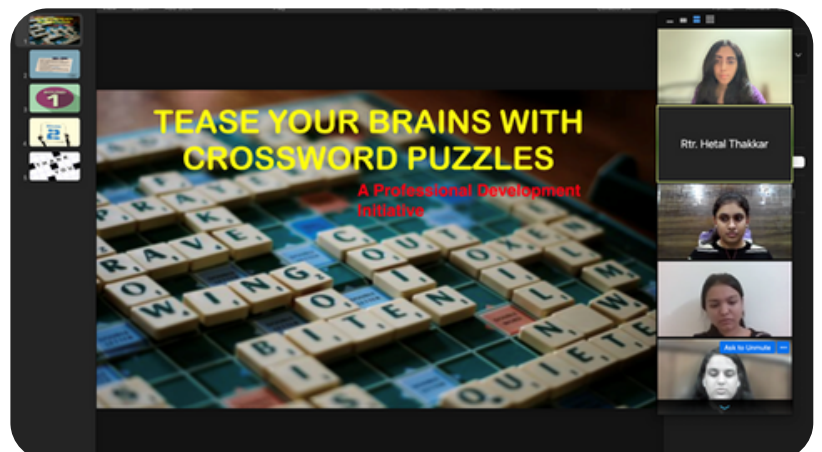
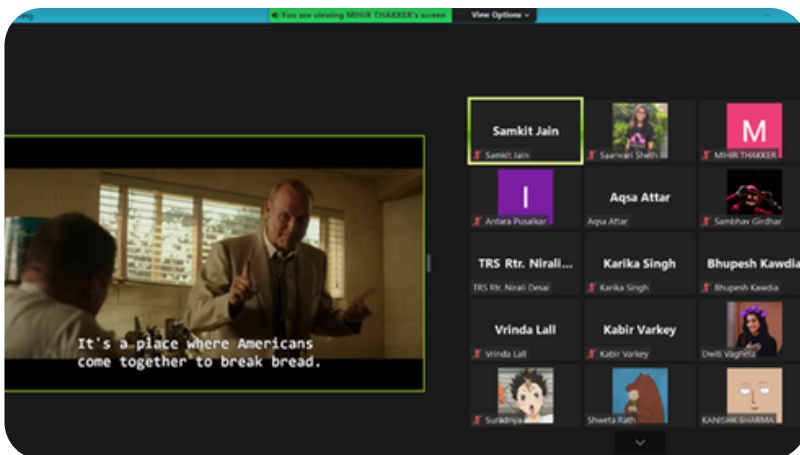
ROTARACT CLUB OF NMIMS SUNRISE

Movie Screening (The Founder)

This Public Relations x DigiComm Initiative was conducted with the aim to enjoy a fun movie night and build stronger relationships between the members through a movie discussion and interaction. The directors found "The Founder" to be an appropriate movie choice as it is based on a true story and is an interesting movie for the discussion post movie. After the movie, the participants has a fun discussion about the movie.

Tease Your Brain

Crosswords are a fun way to rewind from one’s busy and monotonous schedule. It pushes the mind to think critically. Tease Your Brain was an initiative by the Professional Development Avenue with the aim to foster certain concepts related to professional development but in a fun way through crosswords that were specifically designed for this purpose by the avenue members. The participants enjoyed solving the crosswords curated specially for the event as it pushed them to think critically and also provided them a good bonding session with their group mate. Moreover, the winners were overjoyed with their Amazon gift vouchers.





RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



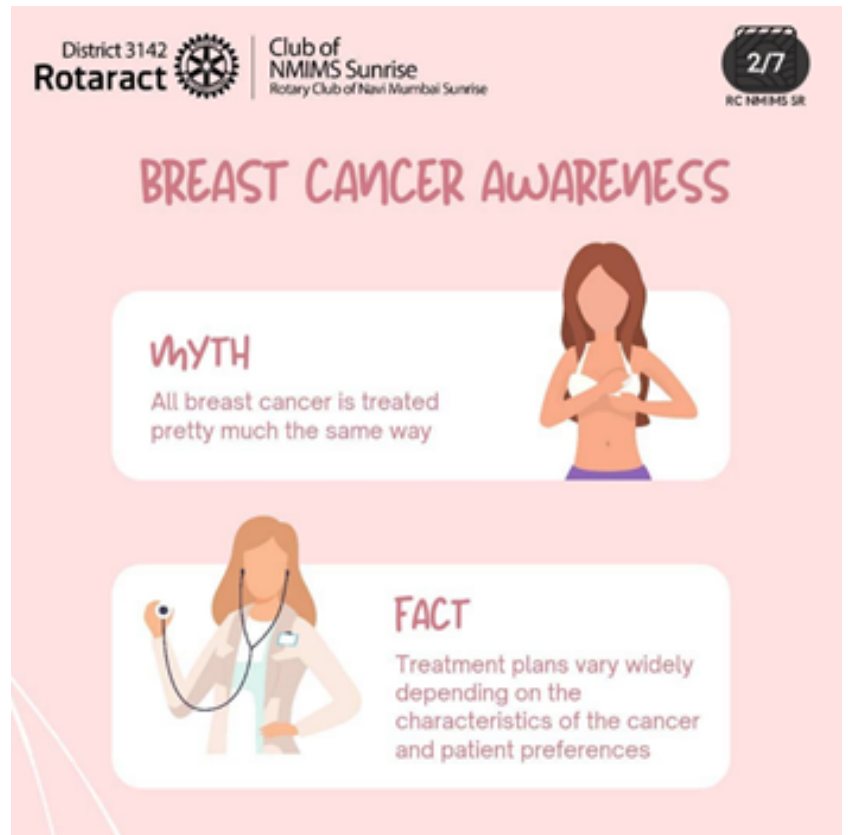
Decoding the InCREDible

This InCREDible event was an initiative by the Entrepreneurial Development Avenue with the aim to make the people understand what goes on in an entrepreneur's mind, what is required to elevate a business, to educate people about entrepreneurs more. As CRED is doing very well with its marketing strategies, we shed light and discussed that aspect as well. The event was divided into three segments, namely, Thinking like a Shark, Delta 4 Theory, and Discussion Round, where the participants shared their observations and opinions regarding the important learnings, Kunal Shah's journey as an entrepreneur, what exactly he had envisioned for himself and the brand, how he did his research about audience reach as an entrepreneur, etc.



RC NMIMS SR

ROTARACT CLUB OF NMIMS SUNRISE



Breast Cancer Awareness and Pink Fashion Show

This event was an initiative by the Community Service Avenue with the aim to spread awareness about breast cancer through social media with the idea of a "Myths vs Facts" Instagram post. In addition to that, the concept of this project also revolved around the idea of celebrating the month in form of a fashion show where the participants dress up in pink (the colour of breast cancer campaign) and spread awareness about the same. Pink Fashion Show is an innovative and creative yet informational way sort out by the Community Service Avenue to spread awareness about a very important issue i.e., Breast Cancer. It encourages us to take a break from our busy schedules and spread awareness through the medium of fashion.



IPL Screening

To increase morale and boost up enthusiasm of our club members, an event by Club Service Avenue was conducted on zoom called 'IPL SCREENING'. The avenue hosted the screening of the match on 2nd Oct 2021 (MI vs DC) and this event was made exclusive for the members of our club only. It was an interactive event where members not only watched the first innings but also put forward their opinions and comments in the chat section and afterwards had a small discussion session regarding the same. The event also had a host which kept the zeal and eagerness of the program alive. All the participants enjoyed a lot and the whole event was a huge success.



Plant for the future

This project was conducted by ISD and Community service avenue of RCNMIMSSR, this project was done to create awareness about how important it is to preserve the environment. The project was planned to take place in 2 phases, we conducted an offline drive in our college NMIMS and second, where members planted saplings in their homes and look after them. The Bods then went to a nursery and selected the saplings. All in all, it was appreciated by everyone and everyone had fun in this project.



Paropkaram

This event was a International service avenue's initiative. The club collaborated with the Rotaract Club of Vizag City and several other Rotaract clubs across India. The aim of this project was to spread happiness and the joy of giving through charity on the occasion of International Charity Day. Cloth, food and other forms of donations/help was done to help the children and their families. The participants were overjoyed after donating the requirements and understood the joy and importance of charity



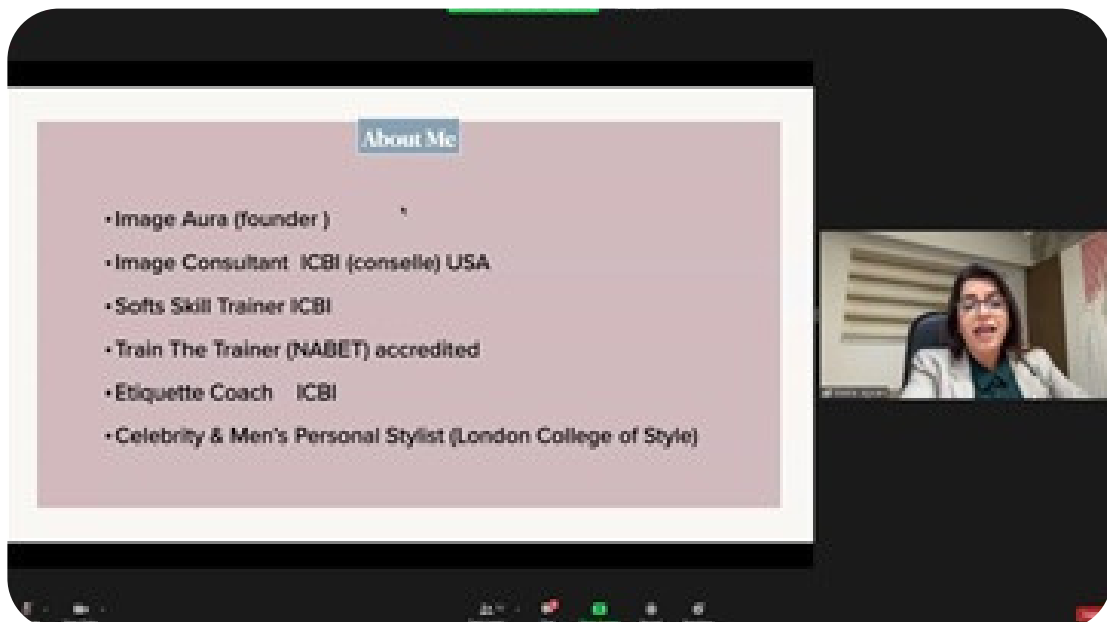


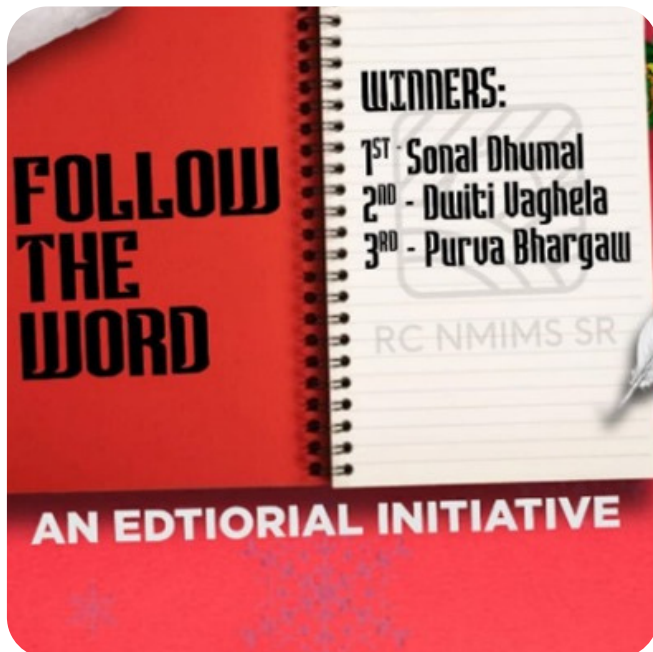
ROTARACT CLUB OF NMIMS SUNRISE



Dress to impress

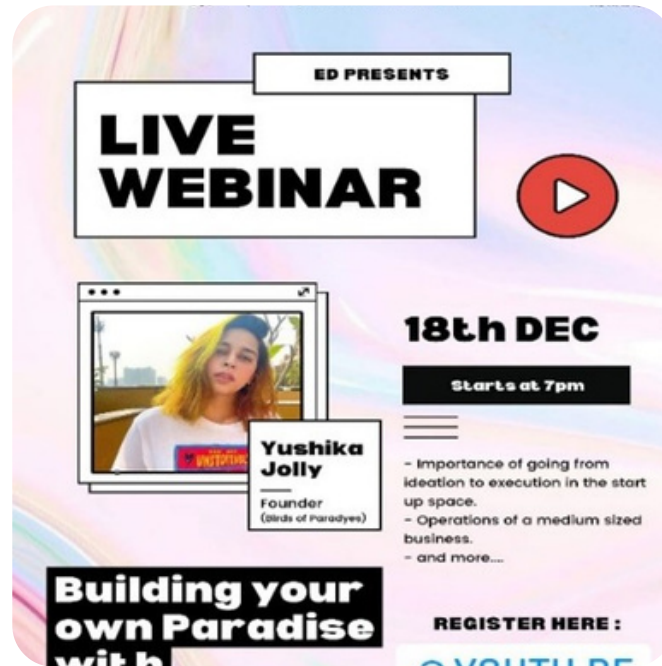
Dress to Impress was an initiative by the Professional Development Avenue. The webinar was conducted with the objective of teaching the art of power dressing. It was hosted by Ms Meena Jagwani who is an Image consultant who has her own studio, Image Aura- the finishing studio in Ahmedabad. The way one dresses speaks volumes about them and their personality which is why it is imperative for one to pay attention to the way they dress. The concept of 'Style Scale', different dressing codes: Casual dress code, smart casual, business casual, business formal were introduced to the participants. Dress to Impress was an informative and much needed project conducted by the Professional Development Avenue as it has become more and more important for one to style themselves correctly in this day and age.





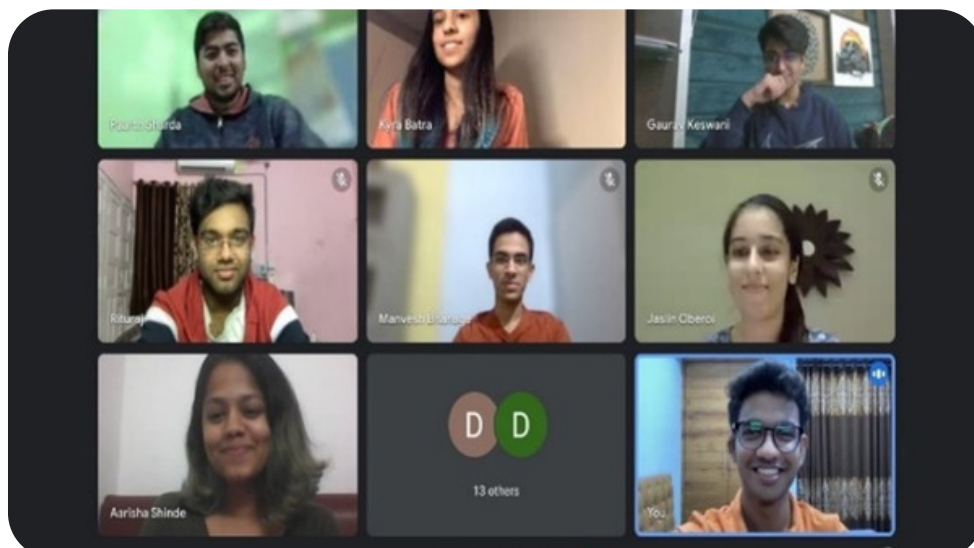
Follow the word

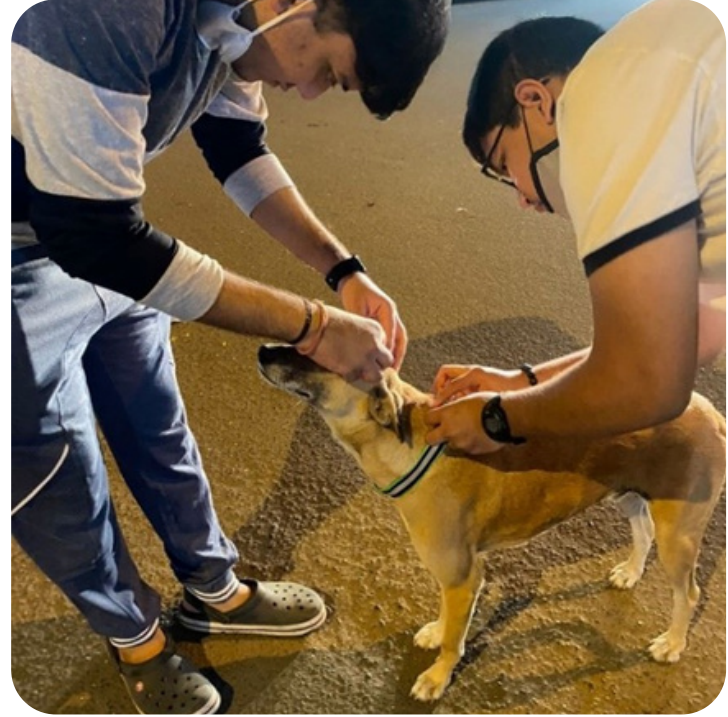
This event was planned and organised by the Editorial Avenue of RCNMIMSSR. This event was organized to encourage the members of the club to start writing and to help them discover their talent. The theme revolved around little things that made everyone's year as we were reaching the end of 2021. The avenue members came up with a starting phrase on which the participants could write something up and prize was decided to be an amazon gift voucher. The event was appreciated by the participants as everyone took out time to be grateful about the little things in life. This event was a great success as we had participants who wrote for the first time and discovered their interest in writing.



Building your paradise

Building your paradise was an event hosted by the Entrepreneurship development avenue of RCNMIMSSR. The event's aim was to help people understand what an entrepreneur does, how they started their journey, what all changes they went through, etc. We brought in as many small business owners as we can as participants so they get to learn and improve as an entrepreneur. We had invited Ms. Yushika Jolly, founder of Birds of Paradyes and Indian cruelty free hair colour brand. The speaker talked about the importance of going from ideation to execution in the start-up space, briefly touch upon the operations of a medium sized business and the changing landscape of Indian beauty industry keeping hair care and colour in focus. This event was a very interactive session, participants were interactive and asking questions throughout the event. The speaker as well as the participants enjoyed the event and gave us a lot of positive feedback.





DOST-Collaring our stray buddies

This initiative was taken keeping in mind the safety of our friendly neighbourhood canines. The members decided to put on reflective collars on the dogs in their neighbouring areas and around our college. The team ordered light-reflective collars that were tied so as to increase visibility during night travel and alert drivers at night of their presence, thereby leading to their safety. The collars were distributed among members after deciding the venue for the event. We ventured out on the streets of Kharghar, Navi Mumbai in Sector 35 with our Core member and Board of Directors offline. Along with other members who did the collaring back at their respective hometown. The whole thing was planned as per phases, considering the lockdown situation and the hybrid college system.

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